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### Robust Convex Optimization in Classification Problems

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# goal

- connection between classification and LP, convex QP has <sup>a</sup> long history (Vapnik, Mangasarian, Bennett, etc)
- recent progresses in convex optimization: conic and semidefinite programming; geometric programming; robust optimization
- we'll outline some connections between (robust) convex optimization and classification problems

joint work with: M. Jordan, P. Bartlett, N. Cristianini, G. Lanckriet, C. Bhattacharrya

# outline

 $\triangleright$  convex optimization

- SVMs and robust linear programming
- minimax probability machine
- learning the kernel matrix

#### convex optimization

standard form:

$$
\min_{x} f_0(x) : f_i(x) \le 0, \ i = 1, ..., m
$$

- arises in many applications
- convexity not always recognized in practice
- can solve large classes of convex problems in polynomial-time (Nesterov, Nemirovski, 1990)

#### conic optimization

special class of convex problems:

$$
\min_{x} c^{T} x : Ax = b, \ x \in K
$$

where  $K$  is a cone, direct product of the following "building blocks":

$$
K = \mathbf{R}_{+}^{n}
$$
  

$$
K = \{(y, t) \in \mathbf{R}^{n+1} : t \ge ||y||_{2}\}
$$

 $K = \{x \in \mathbf{R}^{n \times n} : x = x^T \succeq 0\}$  semidefinite programming

linear programming second-order cone programming, quadratic programming

fact: can solve conic problems in polynomial-time (Nesterov, Nemirovski, 1990)

## conic duality

dual of conic problem

$$
\min_{x} c^{T} x : Ax = b, \ x \in K
$$

is

$$
\max_{y} b^{T}y : c - A^{T}y \in K^{*}
$$

where

$$
K^* = \{ z \; : \; \langle z, x \rangle \ge 0 \; \forall \, x \in K \}
$$

is the cone dual to  $K$ 

for the cones mentioned before, and direct products of them,  $K = K^*$ 

### robust optimization

conic problem in dual form:  $\max_{y} b^{T} y : c - A^{T} y \in K$ 

 $\rightarrow$  what if  $A$  is unknown-but-bounded, say  $A \in \mathcal{A}$ , where  $\mathcal A$  is given?

**robust counterpart:** 
$$
\max_{y} b^{T}y : \forall A \in \mathcal{A}, c - A^{T}y \in K
$$

- $\bullet\,$  still convex, but tractability depends on  ${\cal A}$
- systematic ways to approximate (get lower bounds)
- $\bullet\,$  for special classes of  ${\cal A}$ , approximation is exact

#### example: robust LP

linear program:  $\min_x c^T x : a_i^T x \leq b, \ i = 1, ..., m$ 

assume  $a_i$ 's are unknown-but-bounded in ellipsoids

$$
\mathcal{E}_i := \left\{ a \ : \ (a - \hat{a}_i)^T \Gamma_i^{-1} (a - \hat{a}_i) \le 1 \right\}
$$

where  $\hat{a}_i$ : center,  $\Gamma_i \succ 0$ : "shape matrix"

robust LP:  $\min_x c^T x : \forall a_i \in \mathcal{E}_i, a_i^T x \leq b, i = 1, ..., m$ 

robust LP: SOCP representation

robust LP equivalent to

$$
\min_{x} c^{T} x : \hat{a}_{i}^{T} x + ||\Gamma_{i}^{1/2} x||_{2} \leq b, \quad i = 1, ..., m
$$

 $\rightarrow$  a second-order cone program!



interpretation: smoothes boundary of feasible set

#### LP with Gaussian coefficients

assume  $a \sim \mathcal{N}(\hat{a}, \Gamma)$ , then for given  $x$ ,

$$
\mathbf{Prob}\{a^T x \le b\} \ge 1 - \epsilon
$$

is equivalent to:

$$
\hat{a}^T x + \kappa \|\Gamma^{1/2} x\|_2 \le b
$$

where  $\kappa = \Phi^{-1}(1 - \epsilon)$  and  $\Phi$  is the c.d.f. of  $\mathcal{N}(0, 1)$ 

hence,

- $\bullet\,$  can solve LP with Gaussian coefficients using  $\, {\rm second-order}$ cone programming
- resulting SOCP is similar to one obtained with ellipsoidal uncertainty

#### LP with random coefficients

assume  $a \sim (\hat{a}, \Gamma)$ , *i.e.* distribution of a has mean  $\hat{a}$  and covariance matrix  $\Gamma$ , but is otherwise unknown

Chebychev inequality:

$$
\mathbf{Prob}\{a^T x \le b\} \ge 1 - \epsilon
$$

is equivalent to:

$$
\hat{a}^T x + \kappa \|\Gamma^{1/2} x\|_2 \le b
$$

where

$$
\kappa = \sqrt{\frac{1-\epsilon}{\epsilon}}
$$

leads to SOCP similar to ones obtained previously

# outline

- convex optimization
- ✄ SVMs and robust linear programming
	- minimax probability machine
	- kernel optimization

## SVMs: setup

given data points  $x_i$  with labels  $y_i = \pm 1, i = 1, \ldots, N$ 

two-class linear classification with support vector:

$$
\min \|a\|_2 : y_i(a^T x_i - b) \ge 1, \ \ i = 1, \dots, N
$$

- problem is feasible iff there exists <sup>a</sup> separating hyperplane between the two classes
- $\bullet\,$  if so, amounts to select *one* separating hyperplane among the many possible

## SVMs: robust optimization interpretation



interpretation: SVMs are a way to handle noise in data points

- assume each data point is unknown-but-bounded in <sup>a</sup> sphere of radius  $\rho$  and center  $x_i$
- $\bullet\,$  find the largest  $\rho$  such that separation is still possible between the two classes of perturbed points

# variations

can use other data noise models:

- $\bullet\,$  hypercube uncertainty (gives rise to  $\mathsf{LP})$
- $\bullet\,$  ellipsoidal uncertainty  $(\rightarrow \sf{QP})$
- $\bullet\,$  probabilistic uncertainty, Gaussian or Chebychev  $(\rightarrow\, \mathsf{QP})$

### separation with hypercube uncertainty

assume each data point is unknown-but-bounded in an hypercube  $C_i$ :

$$
x_i \in \mathcal{C}_i := \{ \hat{x}_i + \rho P u : ||u||_{\infty} \le 1 \}
$$

where centers  $\hat{x}_i$  and "shape matrix" P are given

robust separation:



leads to linear program

$$
\min ||Pa||_1 : y_i(a^T \hat{x}_i - b) \ge 1, \ i = 1, ..., N
$$

### separation with ellipsoidal uncertainty

assume each data point is unknown-but-bounded in an ellipsoid  $\mathcal{E}_i$ :

$$
x_i \in \mathcal{E}_i := \{ \hat{x}_i + \rho P u : ||u||_2 \le 1 \}
$$

where center  $\hat{x}_i$  and "shape matrix" P are given



robust separation leads to QP

$$
\min ||Pa||_2 : y_i(a^T \hat{x}_i - b) \ge 1, \ \ i = 1, ..., N
$$

# outline

- convex optimization
- SVMs and robust linear programming
- $\triangleright$  minimax probability machine
- kernel optimization

### minimax probability machine

goal:

- make assumptions about the data generating process
- do not assume Gaussian distributions
- use second-moment analysis of the two classes

let  $\hat{x}_{\pm}, \Gamma_{\pm}$  be the mean and covariance matrix of class  $y = \pm 1$ 

MPM: maximize  $\epsilon$  such that there exists  $(a, b)$  such that

$$
\inf_{x \sim (\hat{x}_+, \Gamma_+)} \text{Prob}\{a^T x \le b\} \ge 1 - \epsilon
$$
  

$$
\inf_{x \sim (\hat{x}_-, \Gamma_-)} \text{Prob}\{a^T x \ge b\} \ge 1 - \epsilon
$$

#### MPMs: optimization problem

 $\rightarrow$  two-sided, multivariable Chebychev inequality:

$$
\inf_{x \sim (\hat{x}, \Gamma)} \mathbf{Prob}\{a^T x \le b\} = \frac{(b - a^T \hat{x})_+^2}{(b - a^T \hat{x})_+^2 + a^T \Gamma a}
$$

MPM problem leads to second-order cone program:

$$
\min_{a} \|\Gamma_+^{1/2} a\|_2 + \|\Gamma_-^{1/2} a\|_2 \; : \; a^T(\hat{x}_+ - \hat{x}_-) = 1
$$

complexity is the same as standard SVMs

#### link with Fisher discriminant analysis

Fisher's discriminant analysis (FDA) solves

$$
\min_{a} \|\Gamma_+^{1/2}a\|_2^2 + \|\Gamma_-^{1/2}a\|_2^2 \; : \; a^T(\hat{x}_+ - \hat{x}_-) = 1
$$

- reduces to <sup>a</sup> (linearly constrained) least-squares problem (hence, widely used)
- $\bullet\,$  no clear way to compute the "bias" term  $b$
- no clear probabilistic interpretation of FDA
- MPM approach has same complexity

## dual problem

express problem as unconstrained min-max problem:

$$
\min_{a} \max_{\|u\|_2 \le 1, \, \|v\|_2 \le 1} u^T \Gamma_+^{1/2} a - v^T \Gamma_-^{1/2} a + \lambda (1 - a^T (x_+ - x_-))
$$

exchange min and max, and set  $\kappa := 1/\lambda$ :

$$
\min_{\kappa, u, v} \rho : x_+ + \Gamma_+^{1/2} u = x_- + \Gamma_-^{1/2} v, \quad ||u||_2 \le \kappa, \quad ||v||_2 \le \kappa
$$

#### robust optimization interpretation

assume data with label  $+$  generated arbitrarily in ellipsoid

$$
x_+ \in \mathcal{E}_+(\rho) := \left\{\hat{x}_+ + \Gamma_+^{1/2} u \; : \; \|u\|_2 \le \rho \right\}
$$

and similarly for data with label  $-$ 

MPM finds largest  $\rho$  for which robust separation is possible



### geometric interpretation

define the two ellipsoids

$$
\mathcal{E}_{\pm}(\rho) := \left\{\hat{x}_{\pm} + \Gamma_{\pm}^{1/2} u \; : \; \|u\|_2 \leq \kappa \right\}
$$

and find largest  $\kappa$  for which ellipsoids intersect



problem amounts to minimize the maximum of the Mahalanobis distances to the two classes

$$
\kappa_* = \min_{\mathbf{z}} \max \left( \|\Gamma_+^{-1/2}(\mathbf{z} - \hat{x}_+) \|_2, \|\Gamma_-^{-1/2}(\mathbf{z} - \hat{x}_-) \|_2 \right).
$$

optimal upper bound on misclassification error:  $1 - \alpha_* = 1/(1 + \kappa_*^2)$ 

## robustness to estimation errors

in practice, the first and second moment of the classes have to be estimated ...

how does this affect the MPM classifier?

we will seek an MPM classifier that is robust to estimation errors

#### robust MPM

assume that the first- and second- moment of each class are only known with bounds

robust MPM: maximize  $\epsilon$  such that there exists  $(a, b)$  such that

$$
\inf_{x \sim (\hat{x}_+, \Gamma_+)} \operatorname{Prob}\{a^T x \le b\} \ge 1 - \epsilon
$$
  

$$
\inf_{x \sim (\hat{x}_-, \Gamma_-)} \operatorname{Prob}\{a^T x \ge b\} \ge 1 - \epsilon
$$

for every  $(\hat{x}_{\pm}, \Gamma_{\pm})$  in  $\mathcal{X}_{\pm}$ 

here,  $\mathcal{X}_{\pm}$  describe our uncertainty about the moments

#### <sup>a</sup> specific uncertainty model

we assume that  $\mathcal{X}_{\pm}$  have the form

$$
\mathcal{X} = \{ (\hat{x}, \Gamma) : (\hat{x} - \hat{x}_0)^T \Gamma^{-1} (\hat{x} - \hat{x}^0) \le \nu^2, \|\Gamma - \Gamma^0\| \le \rho \},
$$

where  $\hat{x}_0, \Sigma_0$  and  $\nu, \rho$  are given

- model inspired by maximum-likelihood approaches to moment estimation (under Gaussian assumptions)
- refined models possibles (cf. Iyengar & Goldfarb, 2001)

#### robust MPM

main result:

- the optimal robust minimax probability classifier with uncertainty sets $X_+$  can be obtained by solving the original MPM problem, with  $\Gamma_{\pm} = \Gamma_{+}^0 + \rho_{\pm} I_n$ , and  $\hat{x}_{\pm} = \hat{x}_{+}^0$
- if  $\kappa_*^{-1}$  is the optimal value of that problem, the corresponding upper bound on the worst-case misclassification error is

$$
1 - \alpha_*^{\text{rob}} = \frac{1}{1 + \max(0, (\kappa_* - \nu))^2}.
$$

bottom line: errors in covariance matrices are handled by regularization, while errors in the mean affect the misclassification probability

### robustness: geometric interpretation



#### experimental results

 $\alpha$  and test-set accuracy (TSA) compared to BPB (best performance in Breiman, 1996) and to the performance of an SVM with linear kernel (SVML) and an SVM with Gaussian kernel (SVMG):



## variations

- minimize weighted sum of misclassification probabilities
- quadratic separation: find <sup>a</sup> quadratic set such that

$$
\inf_{x \sim (\hat{x}_+, \Gamma_+)} \text{Prob}\{x \in \mathcal{Q}\} \geq 1 - \epsilon
$$
\n
$$
\inf_{x \sim (\hat{x}_-, \Gamma_-)} \text{Prob}\{x \notin \mathcal{Q}\} \geq 1 - \epsilon
$$

 $\rightarrow$  leads to a semidefinite programming problem (see Vandenberghe, 2002)

• nonlinear classification via kernels

(using plug-in estimates of mean and covariance matrix)

# outline

- convex optimization
- SVMs and robust linear programming
- minimax probability machine
- $\triangleright$  learning the kernel matrix

## transduction

the data contains both

- labeled points (training set)
- unlabeled points (test set)

transduction: given labeled training set and unlabeled test set, predict the labels on the test set

### kernel methods

main goal: separate using <sup>a</sup> nonlinear classifier

$$
a^T \phi(x) = b
$$

where  $\phi$  is a nonlinear operator

define the kernel matrix

$$
K_{ij} = \phi(x_i)^T \phi(x_j)
$$

(involves both labeled and unlabeled data)

fact: for transduction, all we need to know to predicts the labels is the kernel matrix (and not  $\phi(\cdot)$  itself!)

#### kernel methods: idea of proof

at the optimum,  $a$  is in the range of the labeled data:

$$
a = \sum_i \lambda_i x_i
$$

 $\implies$  solution of classification problem depends only on the values of kernel matrix  $K_{ij}$  for labeled points  $x_i, x_j$ 

in a transductive setting, the prediction of labels also involves  $K_{ij}$ only, since for an unlabeled data point  $x_j$ ,

$$
a^T \phi(x_j) = \sum_i \lambda_i \phi(x_i)^T \phi(x_j)
$$

involves only  $K_{ij}$ 's

fact: all previous algorithms can be "kernelized"

## partition training/test

in <sup>a</sup> transductive setting, we can partition the kernel matrix as follows:

$$
K = \left[ \begin{array}{cc} K_{tr,tr} & K_{tr,t} \\ K_{tr,t}^T & K_{t,t} \end{array} \right]
$$

where subscripts  $tr$  and  $t$  stand for "training" and "test", respectively

### kernel optimization

what is a "good" kernel?

- $\bullet$   $margin:$  kernel "behaves well" on the training data,  $\rightarrow$  condition on the matrix  $K_{tr,tr}$
- *test error:* kernel yields low predicted error  $\rightarrow$  condition on the full matrix  $K$
- $\bullet\,$  also, to prevent overfitting, the blocks in  $K$  should be "entangled"  $\rightarrow$  will restrict the search space with affine constraint

## kernel optimization and semidefinite programming

main idea: kernel can be described via the Gram matrix of data points, hence is <sup>a</sup> positive semidefinite matrix

 $\rightarrow$  semidefinite programming plays a role in kernel optimization

### margin of SVM classifier

kernel-based SVM problem for labeled data points:

$$
\min_{a,b} \|a\|_2 \text{ subject to } y_i(a^T \phi(x_i) + b) \ge 1, \ \ i = 1, \dots, N
$$

(classifier depends only on training set block of kernel matrix  $K_{tr}$ )

margin of optimal classifier is  $\gamma = 1/\Vert a^* \Vert_2$ 

geometrically:

 $\gamma$  $^{-1}=\,$  distance between the convex hulls of the two classes

(can work with "soft" margin when data is not linearly separable)

#### generalization error

how well the SVM classifier will work on the test set?

from learning theory (Bartlett, Rademacher), generalization error is bounded above by

$$
\frac{\sqrt{\mathop{\rm Tr} K}}{\gamma(K_{tr})}
$$

where  $\gamma(K_{tr})$  is the margin of the SVM classifier with training set block kernel matrix  $K_{tr}$ 

hence, the constraints

$$
\operatorname{Tr} K = c, \ \ \gamma(K_{tr})^{-1} \le w
$$

ensure an upper bound on the generalization error

#### margin constraint

using <sup>a</sup> dual expression for the SVM problem, margin constraint

 $\gamma(K_{tr}) \geq \gamma$ 

writes as LMI (linear matrix inequality) in  $K$ 

$$
\begin{bmatrix}\nG(K_{tr}) & e + \nu + \lambda \cdot y \\
(e + \nu + \lambda \cdot y)^T & \gamma^{-1}\n\end{bmatrix} \succeq 0
$$

where

- $\bullet$   $G(K_{tr})$  is linear in  $K_{tr}$
- $\bullet\,$   $e =$  vector of ones
- $\bullet~~ \lambda, \nu$  are new variables

## avoiding overfitting

the trace constraint  $Tr K = c$  is not enough to "entangle" the matrix K

we impose an affine constraint on  $K$  of the form

$$
K = \sum_{i} \mu_i K_i
$$

where  $K_i$ 's correspond to given different, known kernels and  $\mu_i$ 's will be our new variables

### optimizing kernels: example problem

goal: find <sup>a</sup> kernel matrix that

• is positive semidefinite and has <sup>a</sup> given trace

 $K \succeq 0$ , Tr  $K = c$ 

 $\bullet\,$  belongs to an affine space (here  $K_i$ 's are known)

$$
K = \sum_{i} \mu_i K_i
$$

 $\bullet\,$  satisfies a lower bound  $\gamma$  on the margin on the training set,  $\gamma(K_{tr})$ 

the problem reduces to <sup>a</sup> semidefinite programming feasibility problem

# experimental results



## wrap-up

- convex optimization has much to offer and gain from interaction with classification
- described variations on linear classification
- many robust optimization interpretations
- all these methods can be kernelized
- kernel optimization has high potential

# see also

- Learning the kernel matrix with semidefinite programming Lanckiert, Cristianini, Bartlett, El Ghaoui, Jordan (ICML 2002)
- Minimax Probability Machine (Lanckiert, Bhattacharrya, El Ghaoui, Jordan) (NIPS 2001)
- Robust Novelty Detection with Single-Class MPM Lanckriet, El Ghaoui, Jordan, (NIPS 2002)