## co-Segal algebras and Deligne's conjecture

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Abstract: The classical *Deligne conjecture* is about the existence of an  $E_2$ -algebra structure on the Hochschild cohomology  $HH^*(A)$  of an associative algebra A. Several generalizations of this conjecture (now theorem) exist and most of the existing proofs use operad theory. Other proofs use model categories and have been considered by Kock-Toën, Dwyer-Hess and others. In this talk I will also use model categories to show that in a *nice* monoidal model category  $(\mathcal{M}, \otimes, I)$ , there are two co-Segal algebra structures on the derived endomorphism object  $\mathbb{R}End(I)$ . Here we think of  $\mathbb{R}End(I)$  as thhe<sup>1</sup> Hochschild cohomology of I.

<sup>&</sup>lt;sup>1</sup>'thhe' is the homotopy version of 'the' (Drinfeld)