

Mechanism Design for the Classroom (Optimization of Scoring Rules)

Jason Hartline

SLMath – Sept. 12, 2023

Northwestern University (visiting Stanford 2023–2024)

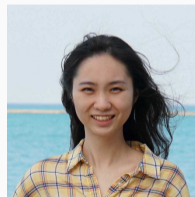
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Yingkai Li



Liren Shan



Yifan Wu

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- school choice [Abdulkadiroğlu, Sönmez AER'03] [...]
- matching doctors to hospitals [Roth, Peranson AER'99] [...]
- kidney exchange [Roth, Sönmez, Ünver QJE'04] [...]
- online advertising [Varian IJOR'07] [Edelman, Ostrovsky, Schwarz AER'07] [Edelman, Ostrovsky EC'11]
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Challenge: to test mechanism in practice, need strategic data for that mechanism! **Very difficult!**

The classroom as a market:

- **students**: agents
- **instructor**: principal
- **syllabus**: rules that map actions to grades
- **student incentives**: minimize work, maximize grade
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- **grading with partial credit**: incentivizing precise answers? [Chen, Hartline, Zoeter]
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- **peer grading**: incentives for accurate peer reviews? [Li, Hartline, Shan, Wu EC'22]

A Peer Grading Story

1. A peer grading platform (PeerPal).
2. Grading peer reviews with proper scoring rules is horrible!
3. (Quick fix: Manually grade the peer reviews.)
4. Optimization of scoring rules.
5. Fundamental Role of Scoring Rules

Peer grading system:

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Main Algorithms:

- matching peers and TAs to submissions
- grading submissions from peer reviews
- grading peer reviews from TA reviews

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Main Challenge: incentivizing accurate peer reviews.

(i.e., “grading the grading”)

Example Scenario:

- 100 students
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1. pick 10 submissions for TA to review.
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Idea: use **proper scoring rule!** [McCarthy PNAS'56] [Savage JASA'71] [Gneiting, Raftery JASA'07] [...].

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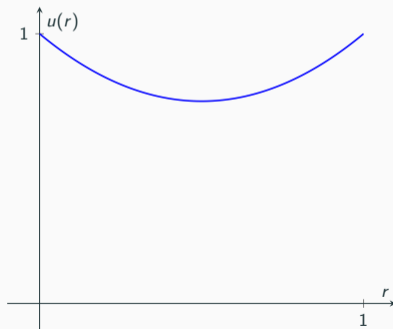
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- let $u(r) = 1 - r + r^2$

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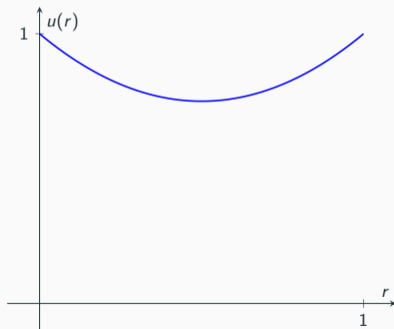
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- let $u(r) = 1 - r + r^2$
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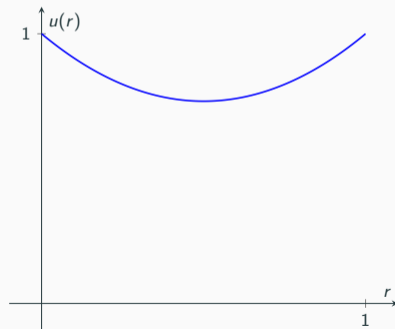
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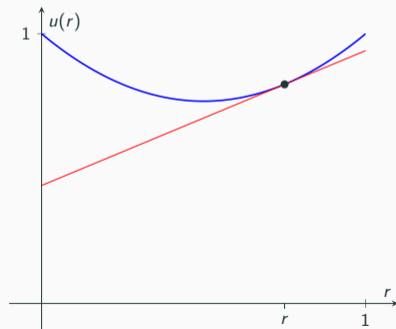
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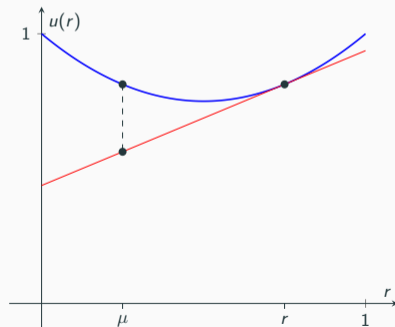
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- loss from report r at belief μ : $u(\mu) - h_r(\mu)$. \square

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- assume: TA grade $\theta \in [0.6, 1]$
- strategy: always report $r = 0.8$
- $S(r, \theta) \geq 1 - (0.2)^2 = 0.96$

Result

Very little incentive for effort!

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4. Optimization of scoring rules.
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Review Grading By Hand

Submission 42

⋮

contents of submission

⋮

	Peer 1	Peer 2	Peer 3	TA Score	TA Comment
Algorithm	8*	9*	10	9	good solution ...
Correctness	5*	7*	10	6	missing base case ...
Clarity	8*	8*	10	8	easy to follow ...
Quantitative	9	10	5		
Qualitative	8	8	0		
Feedback	see TA review	see TA review	must provide detailed review		

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Optimal Scoring Rule for Incentivizing Binary Effort

- peers choose **effort** or **no effort**
- maximize: **difference in score** for effort vs no effort
- subject to: **proper** and **bounded** scoring rule.

Optimal Scoring Rule for Incentivizing Binary Effort

$\max_{\text{scoring rule}} \mathbf{E}_{\text{state, belief with effort}}[\text{score with effort} - \text{score without effort}]$

s.t. scoring rule is proper (optimal to truthfully report belief)

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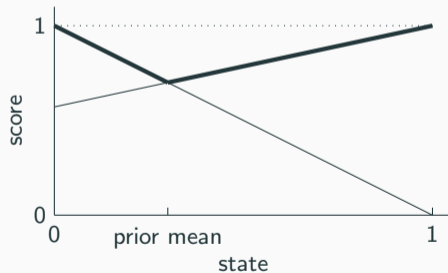
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optimal single-dimensional scoring rule:

choose side of prior mean, score linear in state



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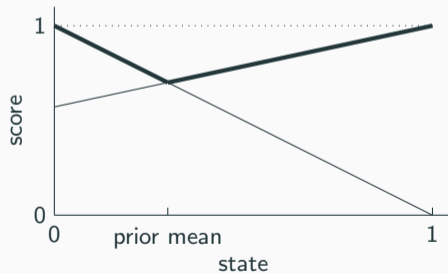
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(standard scoring rules like quadratic not approx optimal)



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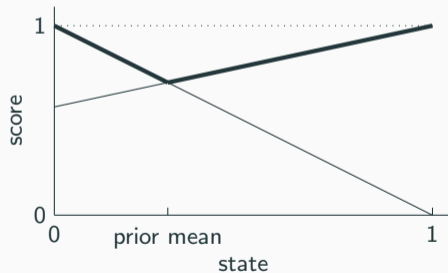
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maximum over optimal separate scoring rules



Summary: Optimization of Scoring Rules

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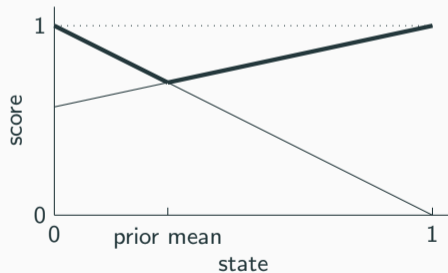
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Proof.

Single-dimensional Optimal Scoring Rules

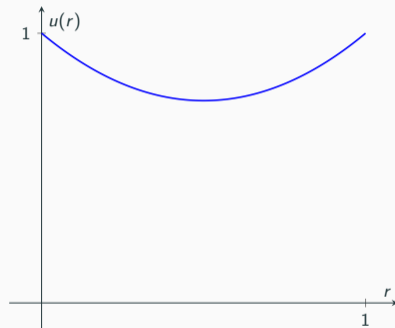
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Proof.

- consider ex post bounded scoring rule defined by convex u



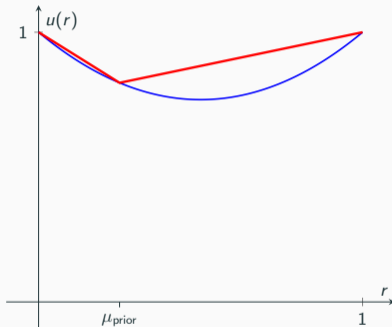
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- replace $u(r)$ with V-shape at μ_{prior}



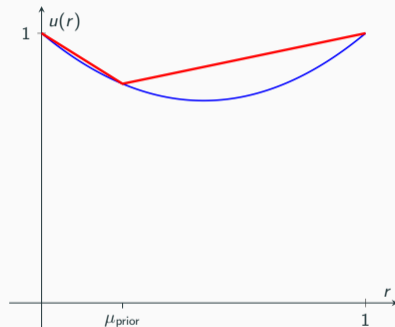
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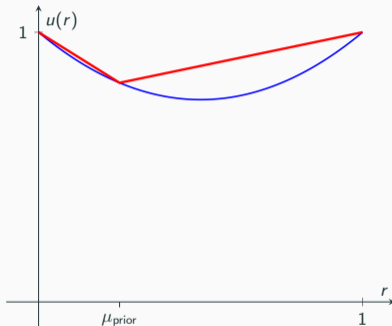
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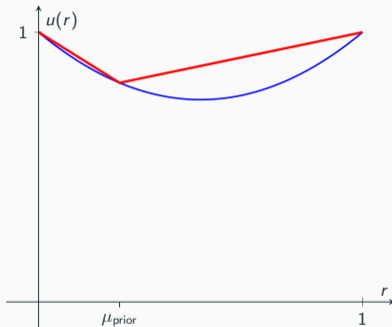
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optimal single-dimensional scoring rule:

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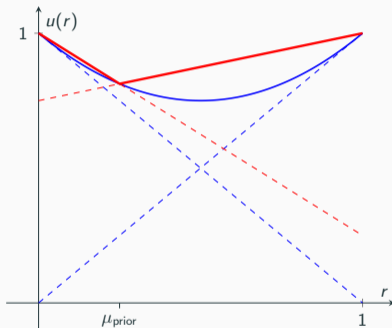
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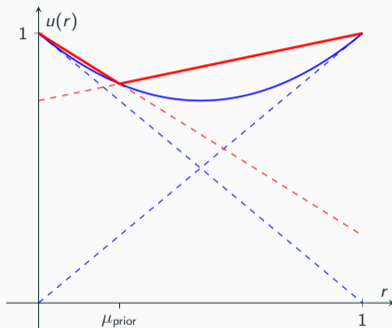
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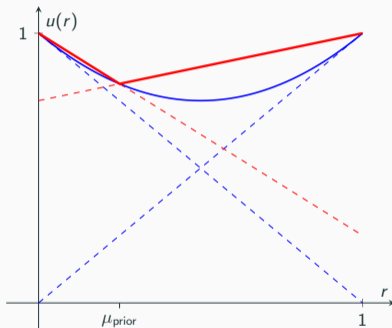
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 - eliciting full distribution [McCarthy '56; Gneiting, Raftery '07]
 - eliciting the mean [Abernethy, Frongillo '12]
 - set of elicitable properties (e.g., variance is not directly elicitable) [Lambert '11]

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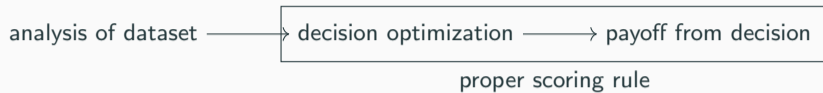
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- ex post value of information [Frankel, Kamenica '19]

1. A peer grading platform (PeerPal).
2. Grading peer reviews with proper scoring rules is horrible!
3. (Quick fix: Manually grade the peer reviews.)
4. Optimization of scoring rules.
5. Fundamental Role of Scoring Rules

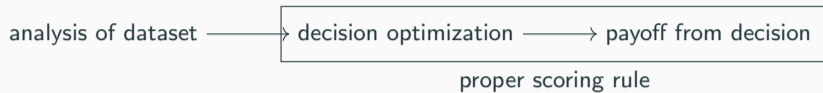
A Value of Data (via “Revelation Principle”)

analysis of dataset \longrightarrow decision optimization \longrightarrow payoff from decision

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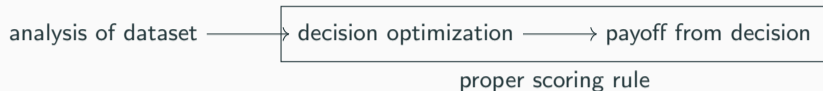


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Interpretations

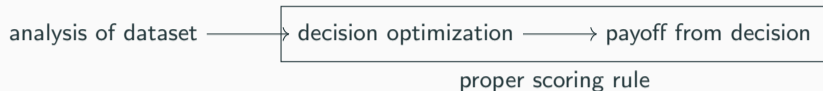
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Interpretations

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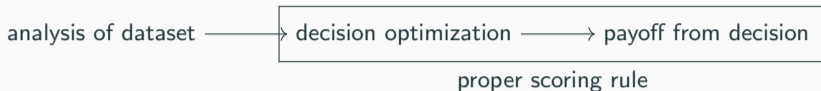
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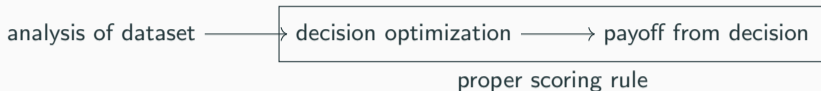
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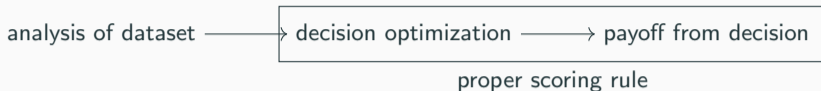
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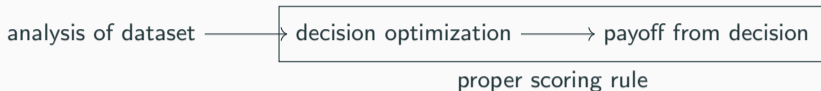
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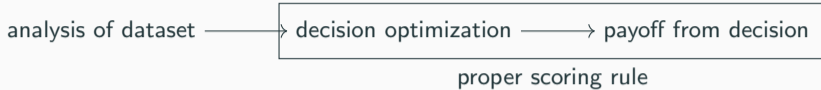
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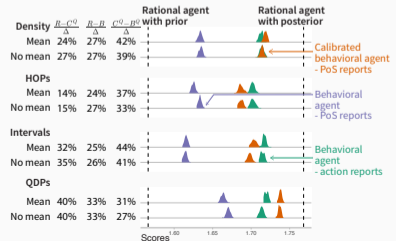
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The classroom as a market:

- **students**: agents
- **instructor**: principal
- **syllabus**: rules that map actions to grades
- **student incentives**: minimize work, maximize grade
- **goal**: minimize work, maximize learning, fairly assess

Basic Questions: What is best syllabus?

Examples:

- **grading randomized exams**: ex post fairness? [Chen, Hartline, Zoeter FORC'23]
- **grading with partial credit**: incentivizing precise answers? [Chen, Hartline, Zoeter]
- **group projects**: incentivizing teamwork?
- **peer grading**: incentives for accurate peer reviews? [Li, Hartline, Shan, Wu EC'22]